



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code												Station/Market									
Agency Est# MCCRO ORDR C15C21				CMS # 238335	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-15-2012	End Date 10-21-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 238335												
Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$						
			Agency CPE: C : MCCRO P : ORDR E : C15C21																								
1	10-15-2012	10-21-2012	09:00AM - 10:00AM		LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				3	30	1	1	1	1	1			5	125	5	625.00						
2	10-15-2012	10-21-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	200	5	1,000.00						
3	10-15-2012	10-21-2012	10:00AM - 11:00AM		THIS WEEK SUNDAY 10-11A (800)				3	30						1		1	100	1	100.00						
4	10-15-2012	10-21-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	125	5	625.00						
M	CM 330666	Preempted	Rate	Reason	MG Description					Duration							Preempt Total:	-10	-2,625.00								
	10-15-2012	(4)	125	POLITICAL	5 X 30 @ \$225 M,T,W,Th,F 05:00AM - 05:30AM -						2	30	X	X	X	X	X			5	225	5	1,125.00				
	10-16-2012	(4)	125	POLITICAL	10/15/12-10/19/12 (809),						2	30	X	X	X	X	X			5	750	5	3,750.00				
	10-17-2012	(4)	125	POLITICAL	5 X 30 @ \$750 M,T,W,Th,F 05:28PM - 06:00PM -																						
	10-18-2012	(4)	125	POLITICAL	10/15/12-10/19/12 (812)																						
	10-19-2012	(4)	125	POLITICAL																							
	10-15-2012	(16)	400	POLITICAL																							
	10-16-2012	(16)	400	POLITICAL																							
	10-17-2012	(16)	400	POLITICAL																							
	10-18-2012	(16)	400	POLITICAL																							
	10-19-2012	(16)	400	POLITICAL																							
	Total:		2,625																								
5	10-15-2012	10-21-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)				3	30	1							1	275	1	275.00						
6	10-15-2012	10-21-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	1	1	1	1	1			5	425	5	2,125.00						
7	10-15-2012	10-21-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)				3	30	1	1	1	1	1			5	400	5	2,000.00						
8	10-15-2012	10-21-2012	06:00AM - 07:00AM		EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30					1			1	125	1	125.00						
9	10-15-2012	10-21-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30				1				1	250	1	250.00						
10	10-15-2012	10-21-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)				3	30				1				1	325	1	325.00						

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# MCCRO ORDR C15C21				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
11	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)		3	30				1		1		200		1		200.00				
12	10-15-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)		3	30				1		1		125		1		125.00				
13	10-15-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)		3	30				1		1		275		1		275.00				
14	10-15-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)		3	30				1		1		200		1		200.00				
15	10-15-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)		3	30	1	1	1	1	1			5		350		5		1,750.00		
16	10-15-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		3	30	1	1	1	1	1			5		400		5		2,000.00		
MG Group #	Preempted 330666	10-15-2012 10-16-2012 10-17-2012 10-18-2012 10-19-2012	MG Description Combined MG: Host Line: 4																				
17	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81		3	30	1	1	1	1	1			5		600		5		3,000.00		
18	10-15-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)		3	30						1		1		300		1		300.00		
19	10-15-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)		3	30	1	1	1	1	1			5		175		5		875.00		
20	10-15-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)		3	30	1	1	1	1	1			7		650		7		4,550.00		
21	10-15-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)		3	30		1		1				2		600		2		1,200.00		
R	22	10-15-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)		3	30	1	1	1	1			4		500		4		2,000.00		

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Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$							
23	10-15-2012	10-21-2012	Agency CPE: C : MCCRO P : ORDR E : C15C21				08:00PM - 10:00PM		MONDAY PRIME 8-10P (795)						3	30	1	1	2,500	1	2,500.00							
24	10-15-2012	10-21-2012	----- ITEM LINE NOTE ----- DANCING W/THE STARS				10:00PM - 11:00PM		MONDAY PRIME 10-11P (794)						3	30	1	1	1,600	1	1,600.00							
25	10-15-2012	10-21-2012	----- ITEM LINE NOTE ----- CASTLE				10:00PM - 11:00PM		WED PRIME 10-11P (814)						3	30	1	1	1,200	1	1,200.00							
26	10-15-2012	10-21-2012	----- ITEM LINE NOTE ----- NASVILLE				07:00PM - 08:00PM		SUNDAY PRIME 7-8PM (930)						3	30		1	1,000	1	1,000.00							
			----- ITEM LINE NOTE ----- AFHV																									
																		Contracted Gross Total:		72	30,225.00							
																		Actual Gross Total:		72	32,475.00							
																		Agency Commission:			4,871.25							
																		Net Total:			27,603.75							
Month/YR			Preempted		Made Good		Contract Total			Adjustments						Actual Total												
Oct 12			2,625.00		4,875.00		30,225.00			2,250.00 DB						32,475.00												
TOTAL			2,625.00		4,875.00		30,225.00			2,250.00 DB						32,475.00												

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